

Reimagining What's Possible With AI



**Jeremy
Utley**

Award Winning Teacher | Author | Venture Investor | AI Researcher
Professional Development at Stanford & Harvard



Google

servicenow.



VISA

FICO™

intuit.

qualtrics.XM

GM



Honeywell

KOMATSU



Thermo
SCIENTIFIC



WORLD
ECONOMIC
FORUM



Southwest

HYATT



Nicholas Thompson
CEO
The Atlantic

Brice Challamel
Head of AI
Moderna

Mohamad Ali
Head of Consulting
IBM

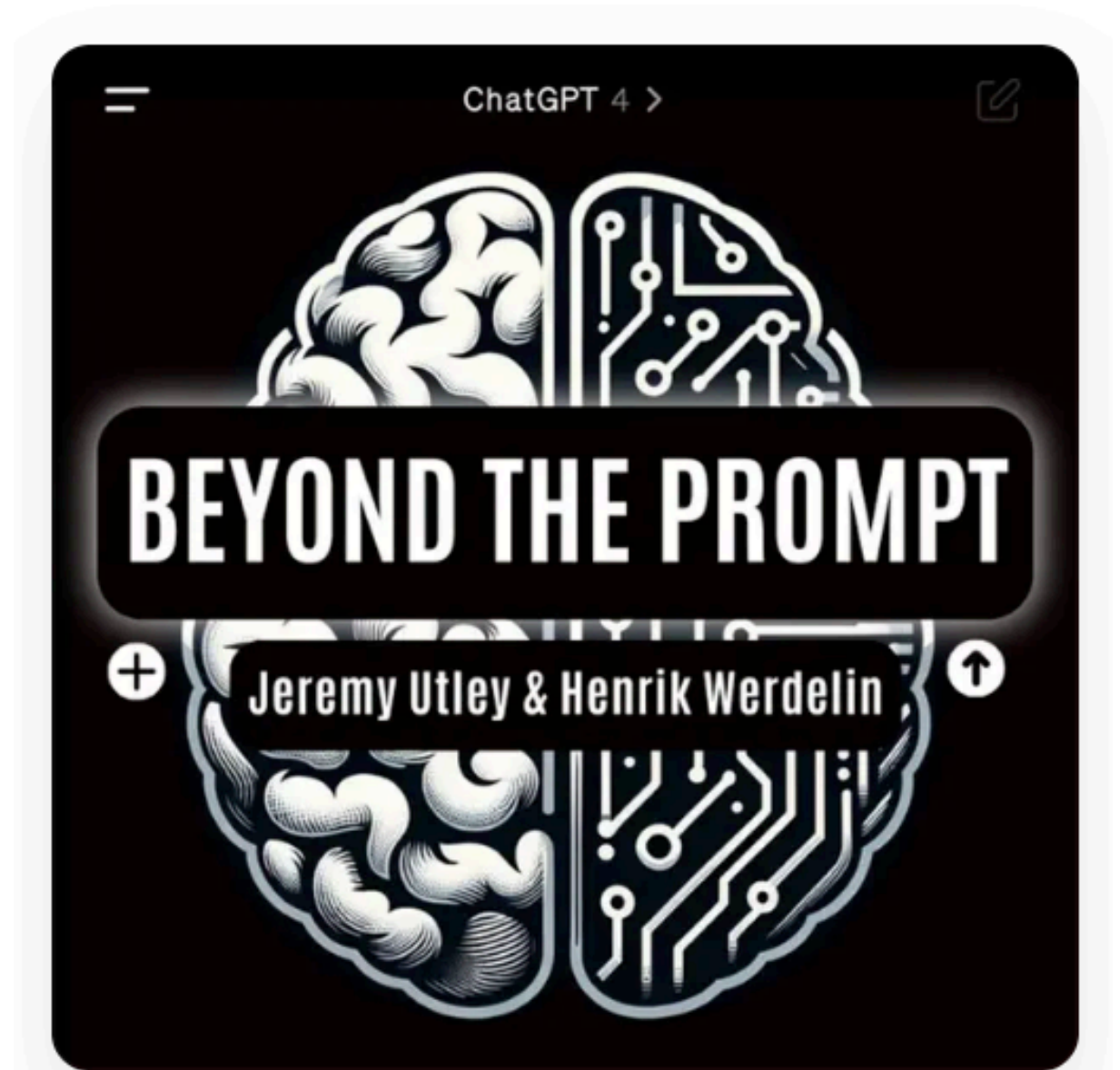
Shir Yehoshua
Head of AI
Notion

Ethan Mollick
Professor
Wharton

Wade Foster
Founder & CEO
Zapier

Steven Johnson
NotebookLM
Google

Kevin Kelly
Founder
WIRED





Navigating the Jagged Technological Frontier: Field Experimental Evidence of the Effects of AI on Knowledge Worker Productivity and Quality

Fabrizio Dell'Acqua
Edward McFowland III
Ethan Mollick
Hila Lifshitz-Assaf
Katherine C. Kellogg

Saran Rajendran
Lisa Kraymer
François Candelon
Karim R. Lakhani

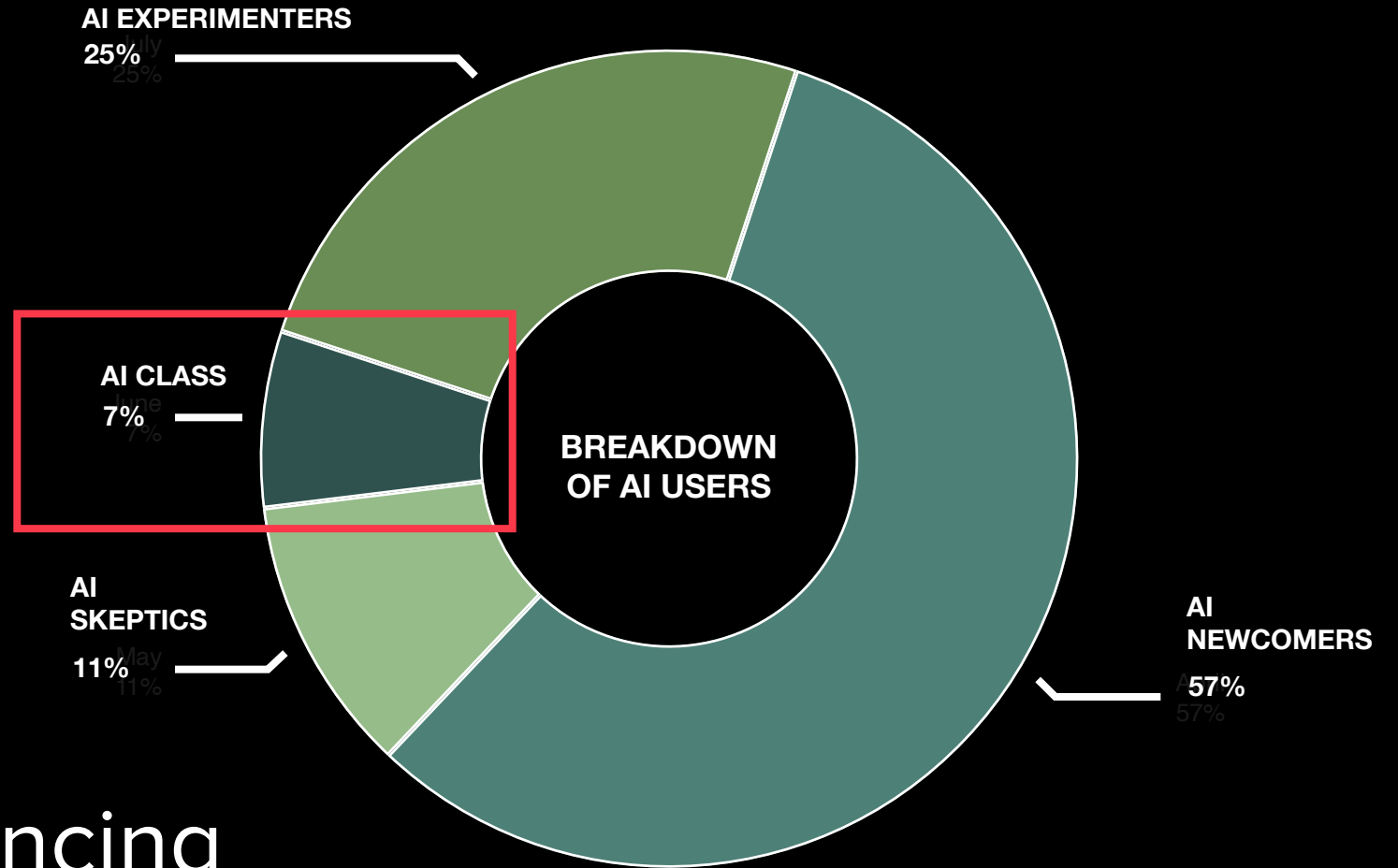


**Harvard
Business
School**

“Folks using ChatGPT outperformed those who did not, by a lot. **On every dimension.**

Every way we measured performance.

They finished **12% more tasks, 25% more quickly,**
with **40% higher quality** results...”







Only **7%** are experiencing **material productivity gains** with GenAI

This is about **you**.
Doing More, *Faster*, **Better**.



Jeremy Utley


 **Quick Survey: Why Didn't You Enroll?**

-  The timing wasn't right for me.
-  The price was too high.
-  I need more information about the course content.
-  I'm not interested in learning more about AI.

Re: We'd Love Your Feedback on the AI Bootcamp

✦ Summarize this email




to Jeremy ▾

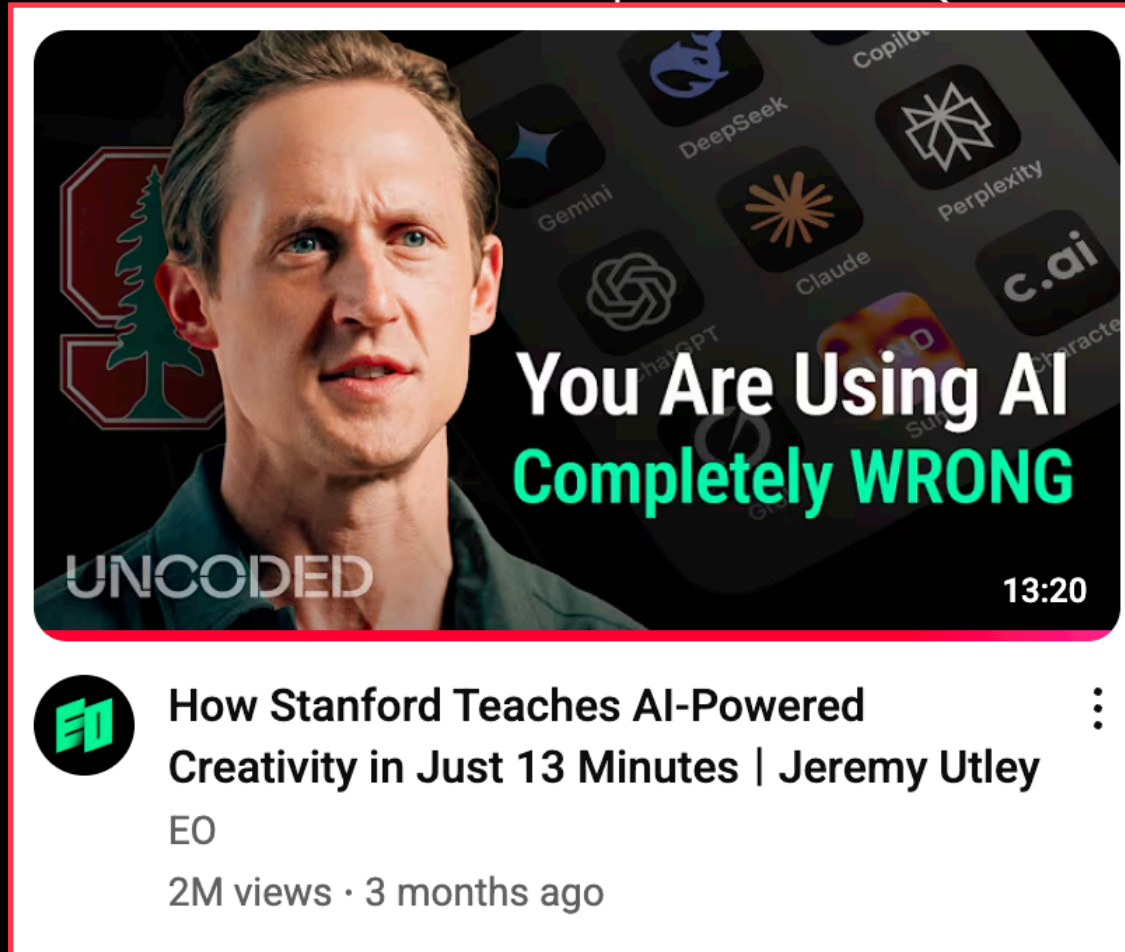
Sep 3, 2024, 11:00 AM

Hi Jeremy:

Fear of learning something new that I should  already know was not one of the choices.



Show of hands:
how often do you **use AI?**



The video thumbnail features a close-up of Jeremy Utley, a man with light hair and a green shirt, looking slightly to the right. The background is a dark smartphone screen displaying various AI application icons such as Gemini, DeepSeek, Claude, Perplexity, Copilot, and c.ai. A large red Stanford University logo is partially visible on the left. The text 'You Are Using AI Completely WRONG' is overlaid in white and green. The 'UNCODED' logo is in the bottom left, and '13:20' is in the bottom right.

EO How Stanford Teaches AI-Powered Creativity in Just 13 Minutes | Jeremy Utley

EO

2M views · 3 months ago

“I don’t use AI.”

**“I don’t use AI.
I work with AI.”**

**Harvard
Business
Review**

**THE
WALL STREET
JOURNAL.**

FT FINANCIAL
TIMES

n p r

Contrary to expectation
most AI-assisted teams
failed to out-perform

Teammate, not **Tool**



The Gathering Storm, 2002



What's the right answer:
“did **AI** help with this?”



Thought Experiment:
what would you do **if...**



Non-use is malpractice

**(Mis) “Use” is
malpractice, too...**

Teammate, not **Tool**

“There are no more individual contributors at Moderna.

Every employee is a team of five: themselves, their AI Assistant, their AI Coach, their AI Expert, and their AI Creative Partner.”

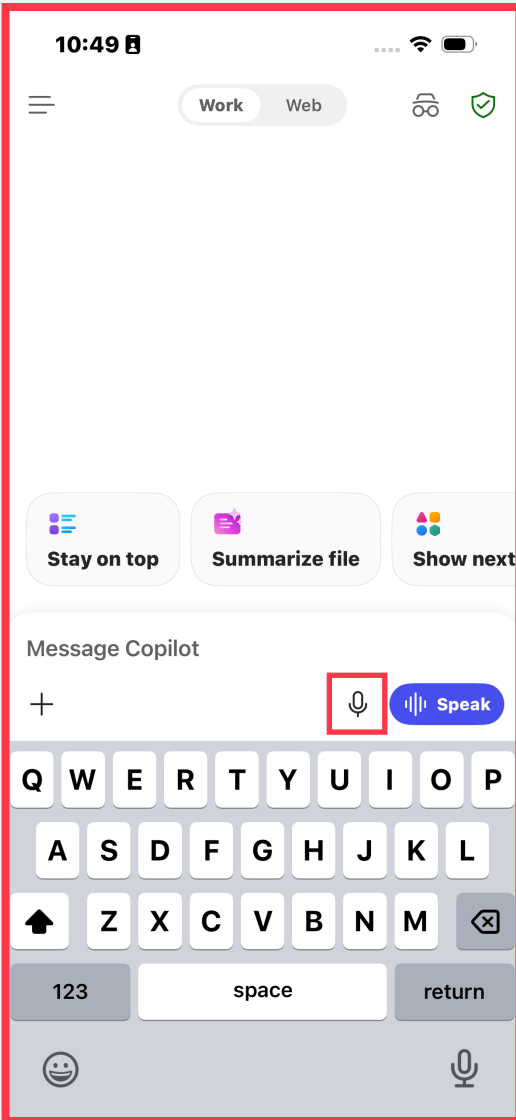
Brice Challamel

Head of AI Moderna



Interview with an **expert**

What's keeping you
up at night?



Speak This Script:

“I want you to be my strategic thought partner on this challenge: [Describe your situation, including all relevant constraints and complexities]

Please assume the role of [choose an expert relevant to your challenge - e.g., strategic advisor, industry specialist, process optimization expert].

Interview me by asking one question at a time waiting for my answers in between, to ensure you fully understand my context.

Then provide two obvious solutions, plus two non-obvious ones (to me!) to address this challenge.

Your **imagination** is
the **only** limitation.

The answer is “**Yes.**”

The answer is “**Yes.**”
What’s **your question?**

“We are out of cream of mushroom soup for the green bean casserole. Could your chat thing help?”

Your highest priority:
spark your imagination


**Spark your
imagination**



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to Jeremy ▾

Sep 3, 2024, 11:00 AM

Hi Jeremy:

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**Spark your
imagination**



It's a **skill**
Not a **pill**

Reflexive collaboration



J
Jeremy Utley



Jeremy Utley

Director of Executive Education at Hasso
Plattner Institute of Design at Stanford

